EXPLORE
OVER 60 BRANDS YOU KNOW AND LOVE
FROM 12 PRODUCT CATEGORIES

2019 PRODUCT CATEGORIES & BRANDS GUIDE
The Best Brands in the Business | bicgraphic.com
2019 PRODUCT CATEGORIES & BRANDS GUIDE

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Promotional Solutions in 12 categories

Plus...

**eco-friendly** product solutions from BIC®-eSolutions® & ecoGreen®

Look for the symbol at bicgraphic.com.

- over 20 different decoration methods
- over 300 exclusive products
- 100s of innovative NEW products launched each year
- largest assortment of products made, printed or assembled in USA

**Product Safety & Compliance** standards that we stand behind so you can feel confident

**FREE...** 24-Hour Service on 1000s of items*, virtual samples, set-ups on 1000s of items, e-proofs, production art, drop shipments, random color assortments, imprint color changes, and more!

*Visit bicgraphic.com for details.

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fun facts about promotional products*

Promotional products are an incredibly powerful marketing tool that connects with consumers on a physical level, allowing for a memorable brand experience.

- **88%** of promotional product recipients remember the name of the advertiser on the product.
- **85%** of recipients do business with the advertiser on the product.
- **83%** of people report that they like receiving promotional products.
- **47%** of recipients say that they keep the promotional items they receive for more than a year.

*promotionalproductsinwork.org
BIC Graphic offers the most popular writing instruments in the industry. Our robust range includes everything from classic ballpoints to trendy multi-function stylus pens. Top sellers are available in hundreds of color combinations to complement your logo. Best of all, there is never a set-up charge on our writing instruments!

**did you know**

**fun facts**

50% of U.S. consumers own logoed writing instruments.

Promotional writing instruments are kept 6 months on average per recipient.

In the U.S., promotional writing instruments deliver 2,800+ impressions.

The low cost per impression of promotional writing instruments make them a best value – less than 1/10 of 1 cent in the United States.

*According to a Global Advertising Specialties Study 2016 Edition*
Just like there are different types of writing instruments, there are also different types of ink.

BIC Graphic guarantees an unparalleled commitment to providing quality, value and performance.

BIC® inks undergo a toxicological review by the Duke University Medical Center under the WIMA (Writing Instrument Manufacturers Association) certification program. Duke University bases its review on the guidelines set forth by the CPSC (U.S. Consumer Product Safety Commission). Many of our highlighter and marking inks are also certified by the Art and Creative Materials Institute, Inc. (ACMI) as non-toxic.

Our ink cartridges are analyzed to test shelf life and write-out times.

Components of our cartridges are produced by the highest-quality cartridge manufacturers from all over the world. Points are made of stainless steel, brass or nickel silver. Balls are made of tungsten carbide, which contributes to consistent writing.

An exclusive ink technology offering up to a 35% smoother ink system compared to our standard ballpoint ink systems. It writes with fluid lines and no smearing! BIC® Easy-Glide System™ Ink is sold standard in select BIC® pens, and as a free upgrade option in over 50 other popular BIC® Writing Instruments.

Upgraded ink formula at no extra charge. Offers a smooth, consistent write-out that will be sure to make its mark.

The perfect blend! Combining a premium ballpoint and the smoothness of a gel ink. Glides as smooth as a gel pen, but dries instantly to prevent smearing.
A trusted leader in the promotional products industry for 50 years, people around the globe recognize the iconic BIC® brand.

Each BIC® product has at its core our values of innovation, simplicity, and reliability. You can count on us to deliver BIC® products that work every time, everywhere. And with fresh designs, unending color options, and cutting-edge customization techniques, there are countless ways to express your brand’s exceptional personality.

**BIC® PEN FEATURES**

- BIC® Easy-Glide System® ink available on over 50 popular items
- Mix & Match – Over 600 color combinations
- 330° laser engraving available
- Random color assortments on select items
- Writes First Time Every Time®
- Always in stock on hundreds of BIC® items
- Largest assortment of pens that are assembled in the USA

**SOUVENIR® PEN FEATURES**

- Distinctive products: All are one of a kind writing instruments designed exclusively in-house
- Elevated features – Advanced ink technology and weighted barrels
- Innovative decoration – Imprints on unique and modern textures
- Prominent branding – Superior construction with co-branding capabilities
- Product integrity – Quality and product safety we stand behind

The Souvenir® brand tells modern stories with a fresh and imaginative twist. Designed to fit your unique style, Souvenir® writing instruments are the perfect choice to record special moments, memories, and ideas. Use the power of Souvenir® quality to effortlessly showcase your distinctive brand.

*It's your personality on paper, it's your story.*™
The Good Value™ brand is BIC Graphic’s broad selection of industry top-sellers at practical price points. We frequently add new products, styles and options, so you will easily find the right promotional item to fit your budget.

affordable & reliable
GOOD VALUE® PEN FEATURES

- InstaGlide hybrid ink on various items
- britePix® capability on select products
- Quality you will value
- Create your own rhythm—from plastic everyday pens to professional stylus pens to fun-loving colored pencils and bright highlighters
- Extensive options and features for all budgets

finest material & high-quality
CARAN D'ACHE® PEN FEATURES

- Daringly original materials and perfect form
- Optimal comfort in your hand
- The tradition of fine handwriting
- Produced in Swiss workshops
- Acclaimed Goliath Ink cartridges

With its unique heritage of savoir-faire, Caran d’Aché® carefully preserves the art of handwriting. Famous around the world for its Swiss made quality, the company develops writing instruments that offer outstanding design with an excellent level of writing quality and comfort.
writing instruments

- CS BIC® Clic Stic®
- EMBW BIC® Emblem Pen
- BPS BIC® Pencil Solids
- BLG BIC® Brite Liner® Grip
- RSECO BIC® Ecolutions® Round Stic®
  Made with 76% pre-consumer recycled plastic.
- ESTB BIC® Esteem® Pen
- CL BIC® Clic™
- GR BIC® Grip Roller Pen
top sellers

- **souvenir** 55945  Souvenir® Armor Pen
- **souvenir** 55920  Souvenir® Story Pen
- **souvenir** 55940  Souvenir® Motive Stylus Pen
- **souvenir** 55210  Element Pen
- **GoodValue** 55702  Jive Pen
- **GoodValue** 55245  Dart Pen
- **GoodValue** 55756  Metallic Cool Grip Stylus Pen
- **GoodValue** 55691  Stylus Grip Pen
- **GoodValue** 55691  Stylus Grip Pen

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drinkware

BRANDS
You Know and Love

Drinkware is one of the largest categories in the promotional products industry. And with everything from KOOZIE® can koolers to bubba® travel mugs, BIC Graphic is your one-stop-shop for a wide variety of popular items. All of our plastic drinkware products are BPA free, and we test all applicable products to the most stringent Prop 65 standards.

did you know

fun facts*

3rd most influential promotional product giveaway.
90% of distributors recognize the KOOZIE® brand.
53% of U.S. consumers own branded drinkware
Half of U.S. consumers who own branded drinkware use it 2-3 times per week, or more!
On average, consumers report keeping promotional drinkware for about 8 months!

*According to a Global Advertising Specialties Study 2016 Edition

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Insulation Facts:
In many containers, heat or cold finds its way in and out through convection. Containers with vacuum insulation will create an airless space between the walls. This will stop the convection process, which eliminates any change in temperature. This allows for your beverages to remain icy cold or steaming hot longer.

Drinkware Insulation Guide
Having drinkware that is insulated helps to keep your beverages at just the right temperature. Here are some different types of insulation you can expect to find.

- **AIR INSULATION**
  Air between inner and outer walls.

- **FOAM INSULATION**
  Foam between inner and outer walls.

- **VACUUM INSULATION**
  No air between inner and outer walls.

- **COPPER VACUUM INSULATION**
  No air between inner and outer walls + copper plated inner wall adds a layer of temperature retention.

BPA Free
BPA Free-Items that have been successfully tested for compliance with Connecticut’s BPA Free Law.

Hot & Cold Hours
Indicates the number of hours a beverage container will maintain liquids hot or cold, based on our quality testing.

Leak-Proof
Does not let any liquid out when completely turned upside down. Perfect for gym, suitcase/bag ready.

Sweat-Proof
Does not show any condensation. Keep your hands dry.

Spill-Resistant
Has a lid mechanism that prevents big spills should the cup tip. Perfect for on the go, travel mug kept in hand or on desk.

Tritan® material
- Tritan® plastic has a glass-like look and feel.
- Tritan® from Eastman is a durable clear plastic that retains its color and gloss even after hundreds of dishwasher cycles.
- Tritan® a BPA-free plastic, it doesn’t contain BPS (bisphenol S) or any other bisphenols.

Stainless Steel with Inner Copper
These 2 metals are very efficient together. The combination of both helps to maintain liquids hot or cold longer than regular stainless steel.

Stainless Steel 18/8 Grade
18% Chromium/8% Nickel, also known as 302 or 304 grade Stainless Steel. Chromium binds oxygen to the surface of the product to protect the iron from oxidation (rust). Nickel enhances the corrosion resistance of stainless steel. The higher the nickel content, the more resistant the stainless steel is to corrosion.

Aluminum
More lightweight than other metals, and looks similar to stainless steel.

PET (Polyethylene Terephthalate)
Most bottles are made from PET plastic. It is used to make many common household items. PET has an excellent level of wear resistance compared to other plastics.
KOOZIE® DRINKWARE FEATURES

• KOOZIE® drinkware features modern styling and superior insulation
• The KOOZIE® name lets you know you're getting a quality product from a brand with decades of trusted history
• Vibrant full-color KOOZIE® can koolers are available with britePix® technology
• Many KOOZIE® products are designed exclusively in-house
• We assemble and decorate thousands of can koolers every day

Tervis® DRINKWARE FEATURES

• Tervis® offers drinkware that encourages the everyday celebration of all of life's moments by offering the ultimate combination of simple functionality and endless opportunity to experience one's passions.
• Tervis® is the original customizable, double-wall insulated drinkware that keeps hot drinks hot and cold drinks cold. All made in America
• New Materials - Offering the increased level of functionality of stainless steel tumblers and sports bottles
• Tervis® is the perfect gift, consumers buy for themselves, but also give Tervis® products as gifts for others
• With over 670K Facebook followers, Tervo-Maniacs are enthusiastic expressers and performance seekers
• Design, Decoration, Personalization, A Statement – that will be there for a lifetime of enjoyment
**mybevi**

*Drink life to the fullest.*

For the true individuals and those who don’t just settle for something common or off-the-shelf, MyBevi™ means drinking life to the fullest.

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**Silipint™**

Get the most joy out of your hydration with unbreakable drinking cups that are ready to be squeezed, shaken, stirred, and served.

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### MyBevi™ DRINKWARE FEATURES

- Fit for your life, made in your style, filled with what makes you, you- that’s MyBevi™
- Whether it’s a robust Italian roast coffee, a refreshing fruit infusion, or good old H2O, MyBevi™ products are as unique as your tastes
- The highest grade paint finishes provide a durable and rugged textured feel on the surface for improved grip in hand
- A superior insulated container you can depend on to keep your beverages hotter, cooler, fresher longer
- MyBevi™ crafts exceptionally-made products, created to be as unique as you are and go with you wherever your life takes you

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### Silipint® DRINKWARE FEATURES

- Silipint® are silicone drinking glasses that bring fun to every occasion
- A single Silipint® can take your morning coffee to go, heat up your soup for lunch, keep your beer cold in the evening and repeat every step again tomorrow
- Sili-Uses: Watering cup, pot holder, snack holder, ice scoop, funnel, flower vase, cocktail shaker. The sky is the limit
- BPA freedom, microwave safe, dishwasher safe, freezer safe, ovens & grills - the perfect material for any drinking cup
- Silipint® are decidedly fun merchandise, and the perfect way to leave a lasting impression

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46260 | MyBevi™ 26 oz Brute Tumbler

46238 | Silipint® Straight Up Pint Glass
drinkware

- KOOZIE® Hartwell Vacuum Tumbler—21 oz. (46178)
- KOOZIE® Camron Double Wall Tumbler—18 oz. (46175)
- KOOZIE® Can Kooler (45448)
- Budget Mug (White)—11 oz. (45140)
- Poly-Clean® Bottle—27 oz. (45791)
- Dye Sublimation Mug—11 oz. (46189)
- Poly-Clean® Bottle—27 oz. (45791)

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top sellers

46173  
KOOZIE®  
Triple Vacuum Tumbler—13 oz.

45065  
Colored Acrylic Tumbler—16 oz.

45790  
Gripper Poly-Clear® Bottle—31 oz.

45081  
KOOZIE® Collapsible Can Kooler

46106  
Roamers Vacuum Tumbler—20 oz.

45238  
Two-Tone Mug—12 oz.

45790

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The promotional bags market is growing, and so is our product line, with over 300 fashionable and functional bags from unique designs and exclusive styles to popular everyday items. Many of our large assortment of totes, backpacks, duffel bags, cooler bags and briefcases are designed in-house and constructed with high-grade materials. You will effortlessly find the perfect bag to provide a lasting impression for your brand!

**did you know**

**fun facts***

- Bags are the #1 promotional product in terms of impressions – 5,700+.
- 90% of distributors recognize the KOOZIE® brand.
- 50% of U.S. consumers own a promotional bag.
- In the U.S., 87% of consumers state that they keep promotional bags because of their **usefulness**.
- BIC Graphic also offers branded golf bags from: **Titleist**, **adidas**, **Callaway**.
- 67% of our bags are exclusively designed.

*According to a Global Advertising Specialties Study 2016 Edition
all about our bags

**BIC GRAPHIC STATISTICS**

- **OVER 190 BAGS**
- **OVER 200 BAGS ON EXCLUSIVE FREE 24-HR SERVICE**
- **OVER 240 BAGS WITH 4 COLOR PROCESS IMPRINTING**

**GoodValue BAGS**

**OVER 80 EXCLUSIVE BAGS**

**HOW WE MEASURE OUR BAGS**

- **H**
- **D**
- **W**

**materials breakdown**

- **DENIER POLYESTER**
  - Resistant to stretching, shrinking and pilling: 210D, 420D, 600D

- **1680D**
  - Resists abrasion and tearing

- **NYLON**
  - Highly resilient

- **TARPAULIN**
  - Tarp material – water resistant material

- **NEOPRENE**
  - Flexibility over a wide temperature range

- **NON-WOVEN**
  - Often used as shoe covers.

- **PVC VINYL**
  - Similar to shiny clothing

- **MICROFIBER**
  - Known for softness, durability and absorption

- **RECYCLED PET**
  - Recycled plastics spun into thread or yarn

- **COTTON**
  - Different weights – varies the thickness 50 oz.–16 oz.

- **COTTON DUCK CLOTH**
  - Heavy, plain cotton fabric

- **CANVAS**
  - Made from cotton, linen or hemp

- **COTTON**
  - Different weights – varies the thickness 50 oz.–16 oz.

- **RIPSTOP**
  - Used for yacht sails, hot air balloons, kites and parachutes

**Exclusive**

**Free 24-HR Service**

**Four Color Process Imprinting**
The KAPSTON™ brand is comprised of lifestyle bag collections, all crafted with durable materials and distinctive details. KAPSTON™. Cool and Collected.

**KAPSTON™ BAG FEATURES**

- Exclusively designed collections constructed with premium materials
- Unique KAPSTON™ branding found throughout each bag.
- The Stratford assortment is designed for the discerning business traveler
- Young professionals will reach for the modern Pierce collection
- Those looking for both function and style will appreciate the comfortable appeal of the Jaxon line
- The Natisino collection is stylish and distinguished with a vintage appeal

The Atchison® brand has over a century-long history of delivering chic and trendy bags—from fashion totes to contemporary backpacks and everything in between. Our durable construction holds up to every aspect of your on-the-go lifestyle. The Atchison® brand is an edge above.

**ATCHISON® BAG FEATURES**

- Exclusive designs with long-standing industry recognition
- Atchison® branded zipper pulls found on most bags
- Distinctive design features including metal grommets, piping, curved pockets, and accent stitching
- Wide assortment in varying price points to reach a larger audience
Founded in 1997, Incase® is a brand driven by design. We design solutions centered on protection and mobility to meet the evolving demands of today’s creatives. Our heritage is deeply rooted in the lifestyles of those who create, and through this dedication, we are able to focus on our customers’ evolving needs and continually expand our product offering while promoting creativity and the entrepreneurial spirit. A better experience through good design.

Our exclusively designed KOOZIE® bags range from lunch coolers to backpacks to duffels. We use a wide array of materials for a trendy, stylish look. Our coolers are made with water resistant construction to keep your food and beverages cold. Whether it’s lunch at the office, a relaxing day at the beach, tailgating while cheering on your favorite team, or an adventure in the mountains, there is a KOOZIE® bag to fit your needs.

INCASE® BAG FEATURES

- Designs centered on protecting technology for business travelers
- Strong brand recognition across multiple industries
- Prominent Incase® branding found throughout each bag
- Built with functionality in mind, including ergonomic shoulder strap and abrasion resistant nylon
- Premium faux fur lined laptop and tablet sleeves

KOOZIE® BAG FEATURES

- Unique and functional designs built for a variety of activities
- KOOZIE® branded heat-sealed PEVA lining to ensure a water resistant construction
- KOOZIE® tag found on the front of each product for additional brand recognition
- Future brand expansion into outdoor-related products including daypacks, performance coolers, and premium duffels
featured bags

- AP7600
  The Big Chill Cooler
  Atchison

- AP5040
  On the Move Backpack
  Atchison

- 45624
  Grocery Tote

- 15807
  KAPSTON™ Pierce Backpack
  KAPSTON™

- 15735
  Clear Game Tote

- 15/36
  TranSport It Tote

- AP8400
  TransPort It Tote
  Atchison

Pending tariff implications and associated impact on raw material costs, BIC Graphic reserves the right to change prices at any time without notice if necessary. Please see bicgraphic.com for the most up-to-date pricing.
Pending tariff implications and associated impact on raw material costs, BIC Graphic reserves the right to change prices at any time without notice if necessary. Please see bicgraphic.com for the most up-to-date pricing.
fun facts*

76% of consumers who own calendars say they display them prominently in their homes or offices.

85% of calendar orders repeat. The average calendar order repeats for 8 years!

70% of calendar recipients plan to do business with the company that provided them the calendar.

On average there are 3+ printed calendars per household in the U.S.
On average, consumers report keeping promotional calendars for about 12 months.

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"As the largest promotional calendar manufacturer in North America, we produce over 450 different products, from traditional to cutting-edge. Calendars are a cost-effective medium viewed on average 10 times per day, resulting in a low cost per impression with year-long exposure for your message!"
**STAPLE BINDING**
Staple binding, also called saddle stitching, is an economical choice and ideal for direct mail.

**TINNING**
Tinning is a method of binding by crimping a metal strip along edges of sheets. This provides additional durability for large, heavy-duty commercial calendars.

**INSERT PAGES**
Place additional pages into your calendar! The extra space is great for company letters, coupons and corporate information.

**WINDOW AD**
The large ad area and prominent location will be a focal point. Your message will be the center of attention.

**SPiral & Twin Loop Binding**
Single and twin wire binding allows calendars to lay flat and provide a strong and polished finish.

**DROP AD**
Your logo and contact information will feature prominently all year long. The large ad space will help your message stand out.

**PERSONALIZATION**
Everyone wants to feel special. Let your customers know they are special by using their name! Discover the power in a name.

**ADD A QR CODE**
QR Codes are a kind of barcode that can be read by many mobile devices. QR Codes put instant information like special offers or coupons in the palm of your customer’s hand.

**BACKMOUNT**
Add additional insight to your message. Select one of over 15 different stock themes including Automotive, Environmental, and Health & Fitness or create your own.

**PHANTOM OVERPRINT**
Add impact by including your logo or other special design as a phantom imprint over the date grid.

**DATE BLOCK OVERPRINT**
Mark significant dates like holiday closures or corporate history.

**AUGMENTED REALITY**
Combine your calendar with technology. Simply download the Pixaction app from your app store, scan the calendar photo and watch the images come to life.

All this at no charge!

**FREE** 24-hour service on over 225 items. Fast 5 & 8 day standard lead times on most products!**
**
FREE Any one color imprint on many styles.
FREE Storage
FREE extra sheets and Insights Backmounts on Triumph® appointment calendars.
FREE Combined quantity pricing on select styles.

**Guaranteed Inventory on over 100 items in stock through December 31.**
Many items available with 4-Color Process imprinting, which allows you to print as many different colors as you want.

**FREE** 4-Color Process on select items.

* *Please reference bicgraphic.com for additional details.*
Triumph® brand offers an industry-leading selection of calendars to suit every taste and match every budget. With a mass market appeal and year-round exposure, Triumph® Calendars impact every day.

**TRIUMPH® CALENDAR FEATURES**
- Broadest calendar selection in the promotional products industry
- Industry’s largest assortment of items guaranteed to be in inventory through Dec. 31, 2019
- Award winning supplier
- Free 24-hour service on numerous calendar styles
- Specializing in custom and coop program management

**GOOD VALUE® CALENDAR FEATURES**
- A broad selection of calendars at affordable prices
- Industry’s largest assortment of items guaranteed to be in inventory through Dec. 31, 2019
- Free 24-hour service on numerous calendar styles

The Good Value™ brand is the best choice when you’re seeking a cost effective solution but don’t want to sacrifice quality.
In various forms, The Saturday Evening Post has been chronicling American history since 1728, and continues to deliver in a format that reflects quintessential American ideals and values.

The Hautman Brothers—James, Robert, and Joe—have established themselves among America’s foremost wildlife artists. All three brothers have received numerous honors and awards and have dominated many state and national duck stamp competitions. They are the only brothers to ever win the coveted Federal Duck Stamp Contest. In fact, they’ve won the prestigious award a total of 13 times. Their work is part of the permanent collection of the Smithsonian Institution.

**HAUTMAN BROTHERS® CALENDAR FEATURES**

- High quality, detailed artwork capturing animals in their natural habitat
- Featuring nationally recognized award-winning artists, James, Robert, and Joe Hautman
- Their artwork is featured on our most popular calendar styles

**THE SATURDAY EVENING POST CALENDAR FEATURES**

- The Saturday Evening Post has been chronicling American history for over 250 years
- Iconic imagery that depicts Americana art at its finest
- Available in a variety of styles to fit any budget
Featured artwork:

3111 Wildlife Art by the Hautman Brothers

Calendars:

7001 Landscapes of America – Spiral

6251 Time Management Span-A-Year Non-Laminated

6510 Multi-Colored Desk Pad

4251 American Splendor Desk

5323 2-Color Stick Up Grid
top sellers

7263 Wildlife Portraits - Stapled

1900 American West by Tim Cox

1600 Motivations

1850 Muscle Cars
Of all promotional items, tech accessories rank highest in usefulness and value. Stay relevant and on-trend by promoting your brand with functional technology products such as USBs, power banks, earbuds and wireless speakers. By offering the largest assortment of well-recognized retail brands and requiring superior compliance, BIC Graphic ensures that the highest applicable standards are met for technology products at all price points.

USB drives are ranked #1 in most influential products on opinion of advertisers.

60% of consumers state they would be more likely to do business with the advertiser who gave them a power bank.

Over their lifespan, mobile power banks generate over 1,000 impressions.

26% of U.S. consumers own promotional power banks, and 45% own logoed USB drives.

*According to a Global Advertising Specialties Study 2016 Edition
## technology safety and terminology information

We operate with product safety and compliance standards that we stand behind, so you can feel confident.

### SAFETY AND COMPLIANCE

<table>
<thead>
<tr>
<th>Mark</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>UL Certification Mark</td>
<td>Identifies products that have passed the applicable UL testing standard and that are part of UL’s Follow-Up Service.</td>
</tr>
<tr>
<td>UL Recognized Component Mark</td>
<td>Lithium battery is recognized under the UL Component Recognition Program. Lithium battery has passed UL 1642 testing.</td>
</tr>
<tr>
<td>UL Listed Mark</td>
<td>The UL Listed mark identifies products manufactured under UL’s Listing and Follow-Up Service.</td>
</tr>
<tr>
<td>Bluetooth®</td>
<td>Identifies products that have been fully qualified and declared through the Bluetooth Qualification Process.</td>
</tr>
<tr>
<td>FCC Declaration of Conformity / FCC label / FCC Mark</td>
<td>A certification mark employed on electronic products manufactured or sold in the United States which certifies that the electromagnetic interference from the device is under limits approved by the Federal Communications Commission.</td>
</tr>
<tr>
<td>ETL Mark</td>
<td>The ETL Listed Mark demonstrates compliance to the requirements of product safety standards, as determined through independent testing and periodic follow up inspections.</td>
</tr>
<tr>
<td>Qi Certified</td>
<td>Identifies Qi Certified wireless products that have been tested to verify that the product does not induce voltages that can potentially damage these products.</td>
</tr>
<tr>
<td>UN38.3</td>
<td>Nearly all lithium batteries are required to pass Section 38.3 of the UN Manual of Tests and Criteria to ensure the safety of lithium batteries during shipment.</td>
</tr>
<tr>
<td>SDS</td>
<td>Safety Data Sheet (SDS) is a document that contains information on the potential health effects of exposure to chemicals, or other potentially dangerous substances, and on safe working procedures when handling chemical products.</td>
</tr>
</tbody>
</table>

### top sellers

- **32046**
  - Jam Classic™ 2.0 Wireless Bluetooth® Speaker
- **31952**
  - Mobigrip® Cellular Leash
- **31974**
  - Naztech® Dual USB Wall Charger, 5V 3.4A
- **32028**
  - Compact Aluminum Power Bank 4000 mAh
- **30728**
  - 2GB Folding USB Drive

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myCharge® offers the ultimate portable power solutions. Their innovative products, with built-in charging cords, make any on-the-go lifestyle easier.

HOUSE OF MARLEY® TECHNOLOGY FEATURES

- House of Marley® products are founded on superior quality, unmatched material, and a commitment to the planet
- The purchase of House of Marley® products help support reforestry. To date Project Marley has planted 125,000 trees. Learn more at onetreeplanted.org
- House of Marley® products are crafted from mindfully sourced materials including: bamboo, fabric, silicone, wood, steel, leather, cotton, and organic cork. Recycled materials include: paper, aluminum, plastic, PET, and metal
Incipio®

Pioneer of the mobile industry with a Southern California heritage, Incipio designs a comprehensive lineup of class-leading technology solutions that elevates the everyday mobile experience.

Incipio® Technology Features

- Incipio® was founded in 1999 with the idea that technology is social by nature and creates products to help protect your tech that connects you
- Assortment consists of a variety of award winning phone cases and Qi certified wireless chargers
- Incipio group also includes other brands we carry such as Griffin® and Incase®

JAM™

JAM offers an extensive assortment of sound products created to help you enjoy your music and your style while on the move. Over 20 years of experience ensures that all of their wireless audio solutions are of the highest quality.

JAM™ Features Technology

- Great products, great quality, at affordable prices
- JAM Classic was the #1 selling Bluetooth speaker in 2015
- Bold designs in Bluetooth® speakers, headphones and earbuds
- JAM can be found in 15+ major retailers
Our extensive line of office products includes badge holders, lanyards, desk accessories, notebooks, BIC® Sticky Note™ adhesive notepads, magnets and more. High-quality full-color printing and personalization is available on most items! Personalization is a growing trend and a natural fit for identification products.

**did you know**

**fun facts**

41% of U.S. consumers own promotional desk/office accessories.

Young consumers are the most likely to own a promotional desk accessory – 52% of ages 18-34.

61% of desk accessories are kept at the workplace.

Consumers who own a promotional desk accessory report they typically will keep it for about 14 months.

Men are more likely (44%) than women (38%) to own branded desk/office accessories.

*According to a Global Advertising Specialties Study 2016 Edition*
why choose BIC® STICKY NOTE™ products?

services

Alternating Designs
Designs will alternate in sequence throughout the entire pad. Due to production process, each pad may begin with a different design. Available on P3A3A25, P3A3A50, P4A3A25, P4A3A50.

Low Quantity Copy Change
Receive TOTAL QUANTITY pricing on design changes as low as 50 notepads per design. Available on P4A3A25 and P4A3A50.

Custom Printed Backer Sheet
Random design available on backer sheet (liner of notepad) includes 4-color process artwork. Available on all standard size adhesive notepads. Minimum: 10,000.

Personalization
Add each customer's name (or one line of your choice of copy) to your logoed notepad, creating a personalized gift your customer is sure to use! Available on P3A3A25, P3A3A50, P4A3A25, P4A3A50.

benefits

Many of our BIC® Sticky Note™ products are produced in our Sleepy Eye, MN facility. This enables most of these products to be available in 24 HOURS!

At BIC Graphic, we strive to be environmentally friendly. This is why we provide BIC® Ecolutions® Sticky Note™ products for our customers. Most BIC® Sticky Note™ products are available in an ECO version that utilizes paper stock containing 30% post-consumer recycled fiber!

Over 100 FREE options that are simple to order with 70+ FREE stock backgrounds and 30+ stock shapes.

top sellers

MG8C20
BIC® 20 Mil 4-Color Process Business Card Magnet

P4A3A25
BIC® Sticky Note™
4” x 3” Adhesive Notepad, 25 sheet

65053
Retractable Badge Holder

31944
Memo Tape Dispenser

15928
Value Notebook with Joy Pen

32170
Gloss Paper Folder

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The BIC® brand continues to make their mark in stationery and office needs with a wide array of BIC® Sticky Notes™, Magnets, and Mouse Pads all with varied assortments of shapes, sizes, and styles.

P4A3A25 | BIC® 4” x 3” Adhesive Notepad, 25 Sheet Pad

**BIC® OFFICE FEATURES**

- Many FREE options on our BIC® Sticky Note™ products including 70+ free stock backgrounds and 30+ stock shapes
- Personalization options available
- FREE 4-color process available on most items
- Customization options available including custom shapes on BIC® Sticky Note™, magnets, and mouse pads
- Environmentally friendly options
- Magnets are made with a durable and tear resistant material

The Atchison® brand has a long history of delivering trendy solutions to the modern workspace. Atchison® office products such as padfolios and writing pads bring added style to any meeting.

AP4002 | Color Curve Padfolio

**ATICISON® OFFICE FEATURES**

- Exclusive, iconic designs that are always on-trend
- Contemporary patterns and pops of color
- Multi-function designs that appeal to a broad audience
- Durable construction for products that last
The KAPSTON™ brand is crafted with high-end materials and distinctive details that appeal to the next generation of working professionals.

affordable & reliable
GOOD VALUE® OFFICE FEATURES

- Top sellers at practical price points for every budget
- Unique materials and features based on the latest retail trends
- A wide variety of styles and options that answer customer demand
- Multi-function designs across several product categories
- Budget-friendly magnets made of durable material

finest material & high-quality
KAPSTON™ OFFICE FEATURES

- Collections to suit any style
- Exclusive designs with upscale details
- Quality construction for longevity and comfort
- Unmatched attributes that add function and flair
- Multi-function designs developed with professionals in mind

The Good Value® brand provides a wide variety of products including notebooks, magnets, identification items and more for cost-effective solutions that don’t sacrifice quality.
Choose from the largest assortment of innovative household items ideal for party planning, tradeshow giveaways or formal social events. From functional kitchen gadgets and food storage to high-end decorative items, these products are a distinctive way to promote any company’s brand.

**BRANDS**
You Know and Love

housewares

51013
Bottle Opener Coaster

**did you know**

**fun facts**

Housewares ranks among the top 3 promotional product categories of items kept because of their attractiveness.†

80% of respondents keep housewares items because of their usefulness.

91% of U.S. consumers have at least one promotional product in their kitchen.ƒ

53% of consumers use a promotional product at least once a week or more.§

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biographic.com | Explore Over 60 Brands You Know And Love
Cool Gear creates innovative products that promote a healthier and happier you. With a focus on conservation, Cool Gear® products help on-the-go customers keep water cool and clean, and food crisp and fresh.

COOL GEAR® HOUSEWARES FEATURES

• Unique compartments: there are separate areas in the main tray to accommodate whatever you might have on the menu
• Freezer gel in the lid of select items keeps everything cool and fresh. Simply freeze, fill and go!
• Utensils or salad dressing compartments are included for added convenience

Cool Gear® Lunch To Go

10030 Oval Panel Rain Cone

45647 Circle Jar Opener

45667 KOOZIE® Coaster—Round

10045 KOOZIE® Coaster—Round

45887 Apron

65240 Aluminum Bottle Opener
awards

Since 1972, the JAFFA® brand has been highly regarded as a complete source for awards and recognition. We craft our diverse range of elegant products with the utmost care. Our distinguished designs and unique decoration techniques will delight and impress, making those being recognized feel deeply appreciated.

BRANDS
You Know and Love

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did you know
fun facts*
Companies that recognize employees see an increase in job performance, in turn making the company more successful.

70% of HR professionals indicate that their organization recognizes milestones and service anniversaries.†

Incentives motivate for short term goals.

Recognition rewards achievement for a planned period of time.

* The Incentive Research Foundation Resource Center Study: The Value and ROI of Employee Recognition (2009)
† Society for Human Resource Management survey, Q2, 2010

Since 1972, the JAFFA® brand has been highly regarded as a complete source for awards and recognition. We craft our diverse range of elegant products with the utmost care. Our distinguished designs and unique decoration techniques will delight and impress, making those being recognized feel deeply appreciated.
From crystal, plaques and trophies to high-quality acrylics and one-of-a-kind art glass pieces, JAFFA® brand offers a diverse range of elegant products, distinguished designs and unique decoration techniques.

**JAFFA® AWARDS FEATURES**

- Precise details and top quality
- Combination of classic designs and modern and unique
- Partnerships with artists and retail brands
- The option for multiple decoration applications including britePix®
- Full color capabilities on over 200 products
- Large selection of medals and trophy cups
- Our dedicated customer service team is equipped with specialized knowledge on all details of the JAFFA® brand. We are ready to help with recommendations, proofs, personalization and much more.
- JAFFA ONE - Simple Price Policy. Visit bicgraphic.com for details.
We offer the largest assortment of outdoor chairs in the industry, as well as an expansive selection of popular outdoor and leisure items for every occasion and budget. With our variety of stadium seats, picnic and barbeque items, you can easily create the perfect promotion for outdoor fun and recreation.

**BRANDS**

You Know and Love

**Outdoor & Leisure**

**did you know**

**fun facts**

- 41% of U.S. consumers own promotional caps.
- 38% of buyers stated they'd prefer to buy branded promotional products rather than generic ones.
- 82% of consumers report that they keep their leisure promotional product because of its usefulness.

BIC Graphic offers the **largest assortment of chairs** in the industry!

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When the great outdoors come calling, the KOOZIE® brand has the answer. With quality gear like tents, beanies, and hammocks, the KOOZIE® brand covers much more than just your favorite beverage. Expand your sense of adventure and answer the call with trusted KOOZIE® products. All KOOZIE® outdoor products feature claims that have been tested to bring you even more value from KOOZIE®.

rugged & durable

KOOZIE® OUTDOOR FEATURES

• KOOZIE® outdoor products are engineered to be portable and lightweight
• KOOZIE® tents, sleeping bags, hammocks, and binoculars are water resistant
• Food grade 18/8 Stainless Steel is used in our KOOZIE® utensils and cooking sets to ensure durability
• Machine washable and anti-pilling fabrics used in our KOOZIE® blankets and beanies provide longevity, strength and extra warmth.
The rapid growth of wellness programs and health awareness calls for the latest personal care products. Choose from our stock selection or build your own custom kits from a variety of high-quality products available in-house. Wellness and safety items are a great complement to any industry that supports a healthy lifestyle.

**did you know**

**fun facts**

93% of large companies sponsor some form of a worksite wellness program.

30% of U.S. consumers who own a health & safety product report that they carry it with them.

30% of U.S. consumers own a logoed health & safety product.

82% of U.S. consumers can immediately remember the advertiser’s name on the safety product they own.

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*According to a Global Advertising Specialties Study 2016 Edition

†Energizing Workplace Wellness Programs: The Role of Incentives and Recognition (2011)
The HoMedics® brand is about creating a healthy home environment that helps you relax your body, de-stress, and simplify your life. Originally founded in 1987, HoMedics offers a full line of in-home wellness products.

**HoMedics**

**HEALTH, WELLNESS**

& **SAFETY FEATURES**

- HoMedics is the #1 brand in the Massage and Spa Market
- HoMedics products allow for quick turn-arounds to meet customer needs
- HoMedics has a full line of in-home wellness products that are uniquely designed to promote your well being

**top sellers**

- **40130**
  - SPF-30 Sunscreen Lotion Pocket Pack*
  - Good Value.

- **41088**
  - HoMedics® Personal Portable Aroma Diffuser

- **40138**
  - SPF-30 Lip Balm*
  - Good Value.

- **41021**
  - 1 oz. Hand Sanitizer*
  - Good Value.

- **40625**
  - Montana First Aid Kit*
  - Good Value.

*Not available in Canada.
From affordable keychains to high-end automotive accessories, BIC Graphic offers a mix of exclusive products and branded partners, such as Leatherman® and Mossy Oak® to fulfill all your promotional and advertising needs. Almost half of our products are Good Value™ brand—a great value at a competitive price! In addition, many items are available with britePix® full-color imprinting.

**BRANDS**
You Know and Love

**fun facts**

Tools rank among the **top 3** promotional product categories of items kept because of their attractiveness.

83% of consumers state that they keep promotional tools because of their usefulness.

The automotive and construction industries are among the **top ten** industries purchasing promotional products.

Imprinted tire-pressure gauges keep your brand message **pumped up** all year long.

quality craftsmanship & innovation

LEATHERMAN® TOOLS FEATURES

• Built for real life and built to last
• The three things you need to conquer your everyday: your know-how, your own two hands, and your Leatherman®
• All Leatherman® tools are built and manufactured in the USA. These tools are reliable for any adventure or task, big or small
• If well-maintained, a Leatherman® tool can last a lifetime

Tim Leatherman built his first multi-purpose tool in Portland, Oregon in 1983. Today, the Leatherman® brand is synonymous with quality craftsmanship and innovation.

top sellers

21173 | Leatherman® Rev®
21180 | Wrist Strap Key Holder
20081 | 25’ Gripper Tape Measure
65073 | Anodized Carabiner 8mm
21175 | Premium Auto Wash Kit
65263 | Mini Aluminum LED Flashlight

Not available in Canada.

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BIC Graphic offers a variety of popular golf items from leading retail brands including Titleist®, Callaway®, Pinnacle® and Wilson®. Also available are over 175 non-branded golf items—one of the most comprehensive assortments in the industry. Choose from our stock selection of golf kits or create your own using our assortment of golf accessories, tee packaging and event packaging. You can also take advantage of our award-winning golf ball printing options.

**did you know**

**fun facts**

51% of consumers state they would be more likely to do business with the advertiser who gave them a promotional umbrella.

Promotional hats make 3,136 impressions over their lifetime.

**Over 25 million** golfers in the U.S. drive brand messages further with imprinted golf balls!

100 is the number of golf balls used by the average golfer over a one year period.


Titleist®

Since the very first Titleist® golf ball was made in 1935, each one has been x-rayed to ensure the highest quality. They are preferred more than all other brands combined.

TITLEIST® GOLF FEATURES

• Titleist offers a complete assortment of golf balls, headwear, gloves, and accessories available for customization
• For more than 80 years, Titleist golf balls have been manufactured in the greater New Bedford, Massachusetts area
• For the past 30+ years, Titleist has been played by the majority of professional players on the U.S. PGA Tour
• The new Titleist Players Collection line of stand bags has been thoughtfully designed with special focus on the performance requirements of the dedicated golfer.
• The new Players Collection Golf Bags have been manufactured using proprietary components for ultimate durability

top sellers

60719 | Titleist® Pro V1x®

61986 Poker Chip Ball Marker

15291 Large Golf Umbrella

62253 Golfers Divot Tool with Ball Marker

62195 Nike Sport Duffel

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adidas is a truly global sports brand. Adi Dassler’s dedication, passion, attitude and guiding principle remain the foundation of adidas today: no athlete left behind.

The Atchison® brand has over a century-long history of delivering chic and trendy bags—from fashion totes to contemporary backpacks and everything in between.

A trusted leader in promotional products for 50 years, people around the globe recognize the iconic BIC® brand. Each BIC® product has at its core our values of innovation, simplicity, and reliability.

Show your commitment to sustainability with our full range of BIC® Ecolutions® products. Made with recycled content or renewable resources, these items will help you and your customers advocate the green lifestyle.

The BIC Select™ brand offers upscale, metal writing instruments designed with high-end finishes and elegant attributes. Personalization options make BIC Select™ writing instruments an ideal gift for the discerning client.

The Bubba® brand is driven by a singular goal—to make drinkware people love. With superior hot and cold insulating properties, Bubba® drinkware gets the job done without sacrificing style.

The world’s largest maker of premium performance golf products, Callaway passionately pursues advanced technology that helps golfers of all abilities find more enjoyment from the game.

Each Cocoon® product utilizes the GRID IT® organization system, an innovative system like no other, that keeps all your gear safely arranged the way you want it.

Each JAM product offers an extensive assortment of sound products created to help you enjoy your music and your style while on the move. Over 20 years of experience ensures that all of their wireless audio solutions are of the highest quality.

FootJoy® products are appreciated by professionals and amateurs alike for their tradition of superior quality.

We can all be part of the solution. From grocery totes to tire gauges, our goinggreen™ products let you show your commitment to preserving the environment and conserving energy.

The Good Value™ brand is BIC Graphic’s broad selection of industry top-sellers at practical price points. We frequently add new products, styles and options, so you will easily find the right promotional item to fit your budget.

The Hautman Brothers have established themselves among America’s foremost wildlife artists. Their work is part of the permanent collection of the Smithsonian Institution.

FootJoy® products are appreciated by professionals and amateurs alike for their tradition of superior quality.

House of Marley is driven to enhance lives through great product experiences as well as using proceeds from product sales to support efforts to make lives better around the world.

Marley products are rooted in authenticity with a distinctive youth-inspired design and aesthetic.

From crystal, plaques and trophies to high-quality acrylics and one-of-a-kind art glass pieces, JAFFA® brand offers a diverse range of elegant products, distinguished designs and unique decoration techniques.

Seven generations of the Blažek family have produced and decorated crystal and their tradition dates back to the 18th century.

The Hautman Brothers have established themselves among America’s foremost wildlife artists. Their work is part of the permanent collection of the Smithsonian Institution.

For over 20 years, HMDX has been a leader in sound products. Their portable speakers make it easy to take your music with you, wherever you might roam.

The HoMedics® brand is about creating a healthy home environment that helps you relax your body, de-stress, and simplify your life. Originally founded in 1987, HoMedics offers a full line of in-home wellness products.

JAM offers an extensive assortment of sound products created to help you enjoy your music and your style while on the move. Over 20 years of experience ensures that all of their wireless audio solutions are of the highest quality.

Pioneer of the mobile industry with a Southern California heritage, Incipio designs a comprehensive lineup of class-leading technology solutions that elevates the everyday mobile experience.

The Incase® brand is driven by design. We design solutions centered on protection and mobility to meet the evolving demands of today’s creatives. A better experience through good design.

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Incipio designs a comprehensive lineup of class-leading technology solutions that elevates the everyday mobile experience.

Through medical and wellness research, Incase designs a comprehensive lineup of class-leading technology solutions that elevates the everyday mobile experience.

HyperGear® products are rooted in authenticity with a distinctive youth-inspired design and aesthetic.

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For 180 years Merriam-Webster has been America’s leading and most-trusted provider of language information.

The iconic Nike® Swoosh® is recognized worldwide. The company’s pioneering spirit and inspiration permeates all of its products, from those famous shoes to apparel and accessories.

Since its beginning in 2002, the SKROSS® range of products has been continuously developed and extended to include travel adapters, USB chargers, cables and power banks, all of which offer unbeatable mobile power solutions that cover all customer travel power needs.

Since 1995, Naztech Technologies has provided distinctive lines of leading-edge consumer technology products. The company’s dedication to innovation has earned them numerous awards for design, reliability and functionality.

O2COOL is the industry leader in battery-operated fans, misting fans, and drink bottles that also mist. Their innovative, multi-functional products keep active customers cool and hydrated while on the go.

The Schlanser Design Studio has taken the art of glass design to new heights, with kiln-fired techniques resulting in shapes and forms born out of heat and gravity.

The KAPSTON™ brand is comprised of lifestyle bag collections, all crafted with durable materials and distinctive details. KAPSTON™. Cool and Collected.

For decades, KOOZIE® branded products have been your companion when having fun. Our can coolers and cooler bags are made with water resistant construction to keep your food and beverages cold.

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Since its beginning in 2002, the SKROSS® range of products has been continuously developed and extended to include travel adapters, USB chargers, cables and power banks, all of which offer unbeatable mobile power solutions that cover all customer travel power needs.

Tervis has over 70 years of heritage with a variety of American-made products in sizes, shapes and designs that boast a unique combination of performance and personality.

With meticulous attention to detail, award-winning artist Tim Cox has been capturing the essence of the contemporary American West for 45 years.

Since the very first Titleist® golf ball was made in 1935, each one has been x-rayed to ensure the highest quality. They are preferred more than all other brands combined.

The most innovative collection from Mario Cioni & Co, Tondo Doni stems from “ambience crystal” which blends the shapes and balance of advanced design with a modern reinterpretation of the traditional, beginning-of-the-century workmanship.

Triumph® brand offers an industry-leading selection of calendars to suit every taste and match every budget. With a mass market appeal and year-round exposure, Triumph® Calendars impact every day.

TheUniversal Source™ brand is your solution for direct importing at a great low price. With the Universal Source™ brand the possibilities are endless!

Wilson has been at the forefront of the sporting goods industry since 1914. Their inventive breakthrough technologies focus not only on improving the performance of professional athletes, but also on making the game more enjoyable for amateurs.

WOODCHUCK USA is a custom wood products brand, who manufactures their products in the USA. Through their “BUY ONE PLANT ONE™” program, they plant a tree for every product they sell and include the coordinates of where the tree is!

Xoopar was created with a passion to combine hi-tech and fashion under the motto “Joy in Technology”. Since then the brand has strived to encourage people to be fun and inspire imagination, aiming for excellence in design and quality.

Make it memorable. Make it personal. Ensure your customers or employees know how special they are with the ultimate in personalization. Each individual’s name appears in the image or images chosen – making it unique to them.

At BIC Graphic we are proud to offer brands you know and love across our diverse portfolio of categories.

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With the Universal Source™ brand, the possibilities are endless! Select from a stock product assortment with low minimums, or create a custom product with a unique color match, material or design element. We can also offer high volume production quantities on most stock line items at a great price.

- New products always launching.
- Create a custom product with a unique color match, material or design element.
- Select from a stock product assortment with low minimums.
- Offer high volume production quantities on most stock line items at a great price.

Contact your Sales Representative for details.

**NEED SOMETHING TOTALLY UNIQUE?**
**FULL CUSTOMIZATION IS EASY!**

Full customization is easy with the Universal Source™ Brand—your go-to resource for custom products you can’t find anywhere else! We specialize in taking ideas from concept to production and creating one-of-a-kind products that best represent your brand. Whether you want to build your own bag or create the perfect lanyard, send us your requirements and we’ll quote it for you! Most quotes are turned around in 24–48 hours.

**FROM THIS**

**TO THIS**

BIC Graphic works hand-in-hand with our team in Asia to bring a diverse assortment of products to life.

- Low minimum order quantities
- Reduced freight rates through our network of carriers
- Quotes turned around in approximately 24–48 hours. Thousands of custom order quotes processed annually.
- Award-winning designs
- 50+ associates working in merchandising, logistics, quality and compliance
- Access to hundreds of specialized factories

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EXPLOR
OVER 60 BRANDS YOU KNOW AND LOVE
FROM 12 PRODUCT CATEGORIES